

Monetize

It's time to profit! Follow the beginning steps below to get the process rolling...

STEP 1: Set up your "First Sale" with your Opt-in Offer.

- What is your opt-in offer? That is, what are you going to give away for free as a gift for opting in their email address? _____.
- What service will you use as an autoresponder? _____.
Note: Your autoresponder gives you a way for people to enter their name and email address and a way for you to send a series of prewritten email messages. There are many great services. I use GetResponse.
- Enter at least 15 value-based messages into your autoresponder for it to drip out to your list.

STEP 2: Determine your initial Monetization Strategy. Check appropriate categories:

- ☐ Sell your own product or service (including coaching/consulting).
- ☐ Sell your own product or service through an internet product launch – short window of sales/large revenue
- ☐ Sell somebody else's product or service – Affiliate Marketing
- ☐ Sell somebody else's product and business opportunity – Network Marketing
- ☐ Profit through advertising – Google Adsense, private advertisers, etc.
- ☐ Subscription – Monthly or Annual subscription fee for a product, service or online community.
- ☐ Events – Hold online or offline conferences.
- ☐ Set up your own affiliate program for others to sell your stuff.

STEP 3: Create Joint-Venture Partnerships.

Seek out leaders in your field by supporting them and being willing to offer significant profits for their partnership. It's a fast way to build an email list and generate profit.

As I've mentioned before, if you're new, I understand it may be overwhelming at first. However, once your monetization process is in place and producing, you'll be glad you did it!

Live Your PASSION!

Chuck

PS – If you'd like further support with this process feel free to connect with me personally at www.chuckgoetschel.com or send me an email chuck@chuckgoetschel.com.